



2016 – 2017 Business Ad ~ Sponsorship Program

Business Ad Form

The MDN Choir and Drama Parents and Friends group, a 501©(3) non-profit organization, better known as “CDP” helps offset Choir and Drama production expenses and student activities. With your support, “CDP” can continue to help the program directors provide the quality performing arts education you have come to expect at Marcos De Niza. **We welcome your support as a Business Community Sponsor.** Business ad submissions are accepted throughout the 2016-2017 Production Season. Business community sponsors are recognized on the mdnchoirdrama.org website and ads are featured throughout the current production season at Mdn Choir & Drama performances. Submissions of **Print Ready** ads received three weeks prior to an upcoming performance date will be featured. First Print Ready ad submission date is **September 9**. All upcoming performance dates can be found on our website at mdnchoirdrama.org.

First performance is **THE BROADWAY SHOW - A NIGHT ON THE TOWN on September 30, 2016.**

Future performance dates will be posted on www.MdNChoirDrama.org.

Business/Name _____ Email: _____

Address _____ Phone Number _____

Contact Person _____ Contact Person Signature _____

Sponsor Designation - Full Name of Student: _____

Please select from our Business Ad size options below:

Business Ads

All ads will appear in black and white in the 5” x 7” programs and electronic presentation will be in color.

_____ ¼ Page (2.5”x3.5”) = \$ 75.00	_____ Full Page (5”x7”) = \$200.00
_____ ½ Page (5”x3.5”) = \$100.00	_____ *Custom Ad Design Fee = \$ 20.00

*Don’t have a Print Ready Ad? Our Creative Staff can create a Custom Ad Design for a nominal fee.

Total Payment _____

SUBMIT APPLICATION AND DIGITAL “PRINT READY” ADS OR BUSINESS LOGO & DESIGN SPECIFICATIONS TO PUBLICITY@MDNCHOIRDrama.ORG.

And Mail this application and your check made payable to MDN-CDP to the address below:

Tips to get the best copy:

- Format to exact size of selected ad
- Clean: no spots, dark areas, shadows, or backgrounds
- No second generation art, newspaper copy or copy-right material not owned by you
- Best graphic format includes **HIGH RESOLUTION** tif, gif, pdf, and jpg electronic files
- If possible, submit a black & white and color version.

The Marcos de Niza programs are handed out to each patron at each of the major performances. The programs are printed with black ink and typically on white or light pastel color 8 ½” X 11” paper.

Marcos de Niza Choir and Drama Parents and Friends
Marcos de Niza High School
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www.mdnchoirdrama.org